

# JARROLD NEWS

JARROLD & Sons Ltd | JARROLD retail | JARROLD training | John Jarrold Trust |  
St James facility management | JARROLD properties | JARROLD in the community |

FEBRUARY 2016



## Record-beating Christmas

THE RETAIL DIVISION secured another very successful Christmas trading period in December 2015 with sales and profits ahead of budget. We saw several sales records being beaten in the run-up to Christmas, even with more customers leaving their shopping later and later each year. Our e-commerce team, running our Jarrold.co.uk business, packed and sent tens of thousands of parcels,

and even Father Christmas had a record number of children visiting him in the Grotto.

The feedback from our customers has been wonderful and this bodes well for the future. It's interesting how many customers visit Jarrolds for the first time each Christmas. So having our stores sparkle, having a friendly and helpful welcome from all our staff, and of course having great

gifts available to buy, is great both for the December profits and for boosting our reputation for the year ahead.

The Retail team go home, exhausted but proud of all they have achieved, early evening on Christmas Eve – then back in on 27 December for the Sale. Christmas in retail is lots of hard work, but we wouldn't want it any other way!



## JARROLD RETAIL

# Positive feedback for new-look Fashion Floor



Inspired by top stores in London and New York, the refurbished Ladies' Fashion Floor also features exclusive new brands and expanded ranges



## The transformation ...

of the Ladies' Fashion Floor started in August 2014, one year before completion, with the shortlisting and then appointment of the design team. After reviewing various options, it was decided to go with the same duo who helped transform the Ground and Lower Ground Floors in 2012: Simon May (May and Furniss) and Mark Brown (NOW London). The team came back together especially to work closely with Michelle Jarrold to create a vision for the new floor. The inspirations were taken from visits to the best department stores in New York and London in autumn 2014.

## The aim ...

was to create a modern, tranquil, sophisticated floor with easy navigation for customers. All adjacencies were to be reviewed alongside walkways and sightlines as well as introducing more space at key 'pause points'. The look was to complement the Ground Floor and new Benji's restaurants, but provide a totally new shopping experience for Norwich shoppers. The key areas for investment were the Emporium Boutique, the new Shoe Lounge, as well as a new, elegant Personal Stylist room. Other investment features included a new porcelain tiled floor, an updated elegant lingerie department and generous, stylish changing rooms located at key points around the floor perimeter. Tills were to be retained at key points around the floor to enable customers to have personal service throughout their shopping experience.

## One year on ...

the brand line-up has been largely retained, with the welcome addition of Mint Velvet with their largest offer in Norwich. In addition, Polo Ralph



**Michelle Jarrold on the success of an ambitious year-long project**

Lauren and Hugo Boss have joined an existing offer that includes Weekend Max Mara, Michael Kors, Jaeger, LK Bennett, Ted Baker, Gant, White Stuff and Superdry. Many of the brands stocked are exclusive to Jarrold's in Norwich.

## The new floor ...

has been delivered on time and on budget to open officially at a VIP launch on 8 September, where a mix of key customers, brand representatives, members of the building and planning teams as well as staff were treated to champagne and canapés, a fashion show and the opportunity to shop. Feedback has so far been very favourable.

■ To see a short film about the creation of the new floor see <https://www.youtube.com/watch?v=MJz2rZ014vg>

■ To see a short film about the opening night see <https://www.youtube.com/watch?v=1SMzGXzCgUk&feature=youtu.be>

## Fashion floor stars in award-winning film

The fashion floor appears in the 2015 film *45 Years* starring Charlotte Rampling and Tom Courtenay. The film is based in Norfolk and filming took place around the city and county. Rampling has been nominated for the Oscar for Best Performance by an Actress in a Leading Role and the film picked up three awards at the recent London Critics' Circle Awards with its stars named Actor and Actress of the Year; the movie itself was named British/Irish Film of the Year.

## FORTHCOMING EVENTS

25 February, 6.30pm:

An Evening with Rachel Hore

29 February, 11am-3pm: The Biggest Book Show on Earth Tour (SCHOOLS ONLY EVENT)



4 March, 12.30pm: Mary Berry Book Signing

15 March, 11am: Masai Workshop

16 March, 11am: Gerry Weber Workshop

16 March, 6.30pm: Steiff Bear Event

Please see [www.jarrold.co.uk](http://www.jarrold.co.uk) for more details on forthcoming events



## New improved website goes live

The latest incarnation of Jarrold.co.uk went live in November after six months of development work. The new website has an updated design, giving it a fresher, more magazine-style look, which adapts particularly well for customers using iPads and smartphones. The website is quicker, benefiting our customers and our busy e-commerce team, and has an upgraded Search box which is better at predicting what users are starting to type and coping with spelling mistakes! The navigation around the website is easier and more intuitive and the photographs for each of the 25,000 products are bigger and clearer.

In November and December, the website received over 400,000 visits, which highlights how having a good website has become one of the most important elements in our marketing.

Each season the e-commerce team add tens of thousands of new products to the website and remove items we have sold out of. But in the run-up to Christmas, the whole team join in picking, packing and posting the surge of customer orders, with most being despatched on the same day or the day after the order is placed on the website.





## JARROLD RETAIL



**PROFILE**  
**Denise Green, Fashion Buyer**

Denise has been the Fashion Buyer with Jarrolds for over twenty years and is still very passionate about her job. When on buying expeditions, she particularly enjoys discovering unusual, different pieces and visualising customers wearing them, knowing that they will love them. In preparing for the opening of the new Fashion Floor, Denise reviewed the ranges relative to the improved atmosphere which the refurbishment would create. She had to make some tough decisions on which products to leave out and wanted to seek out new brands that could add excitement and 'push the boundaries'.

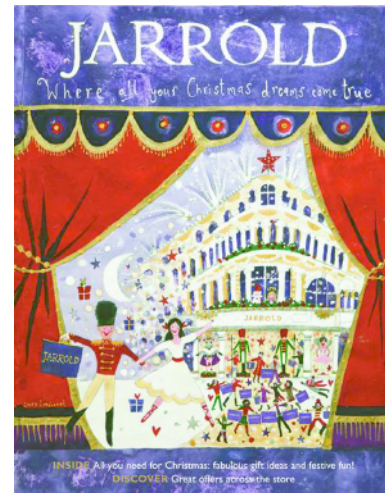
Denise visited shows in Copenhagen and Pure and Scoop in London seeking to find the 'best of the best' to suit contemporary women across a wide spread of ages. She was looking to choose pieces that included great value but fashionable collections, exclusive ranges and, for those who enjoy boutique shopping, styles which were different and unlikely to be widely available locally.

Following the hugely successful renovation to the Ground Floor, which incorporated top brands such as Mac and Jo Malone, Denise's attention was focused on capturing and satisfying customers new to shopping with Jarrolds. Collections such as Michael Kors, Polo Ralph Lauren and Boss Orange can now be discovered, ensuring our customers a 'one-stop' place to shop and differentiating our offer from the huge competition in Norwich.

The new Shoe Studio was an important focus to ensure that the shoe ranges were not only complementary to the clothing but also strengthened our reputation for the best shoe choice in Norwich. Along with LK Bennett, Hobbs and Mint Velvet, our Shoe Studio now satisfies a wider and more fashionable customer base as well as enhancing the overall look of the floor.



**The new Shoe Studio complements the redesigned Fashion Floor**



## Lucy adds a touch of magic to Christmas

The cover of the Jarrold Christmas catalogue, 'Jarrold, A Christmas Dream', was specially designed by internationally renowned artist Lucy Loveheart. Based in the heart of Norfolk, Lucy draws inspiration from childhood memories, the world of make-believe, magic and daydreams.

'I was delighted to have been invited to create the artwork for the 2015 Jarrold Christmas catalogue', said Lucy. 'Jarrolds holds a special place in my heart. I discovered it when I was an art student and would buy all my paints and equipment here and I've been coming back ever since! I would like to thank the Jarrold team for all their help and for giving me this wonderful opportunity.'



**Lucy at work on her design**

# Celebrating the 'feel-good factor'

THE LONG SERVICE AWARDS were held in October 2015 in The Pantry restaurant at the department store. This event is held every other year to celebrate staff who have worked at Jarrolds for 25 years.

On this occasion, those celebrating were Michelle Jarrold, Janice Quilter, Phil Howell, Richard Groome and Tracy Davis. These staff, together with friends and family, were treated to a drinks reception with delicious canapés produced by our Executive Chef, Nick Harris. They each received some wonderful gifts from Jarrolds, which they chose themselves.

Over 150 people attended the awards and Peter Mitchell recounted some interesting historical information about each member of staff. This was combined with a fabulous slide show which had some interesting (and the odd embarrassing!) pictures taken over the years. This event has such a 'feel-good



**Left to right: Richard Groome, Janice Quilter, Richard Jarrold, Michelle Jarrold, Phil Howell, Tracy Davis, Peter Mitchell**

factor' and it is a great opportunity for people to come together and celebrate their time at Jarrolds. As well as those receiving their 25 Year Service Award, there were also

some staff present who have celebrated 40 years plus at Jarrolds: Anne Bray, Martin Howard, Shirley Mapes and Mary Claxton. **Jane French**



**Stylish new look for Hobbs sports store in Sydney Street**

## Jarrolds returns to Cambridge

Jarrolds acquired the Hobbs sports store in Cambridge city centre in the summer of 2014. The business was originally set up in 1931 by Sidney Hobbs, the younger brother of legendary cricketer Sir Jack Hobbs. Sidney had worked in the Hobbs sports shop founded by his famous

brother on Fleet Street in London while Sir Jack pursued his cricketing career. When Sir Jack retired from playing and returned to run the shop, Sidney moved to Cambridge to establish his own business. This merged with the Grays sports shop ten years ago, keeping the Hobbs

name and the Grays premises on Sydney Street. Just two minutes' walk from here is the Market Street location of the former Jarrold stationery shop and the former Eaden Lilley department store.

The Hobbs premises was in need of modernisation and refurbishment, but the landlord, Trinity College, does not allow any building works during the university terms, so as not to disturb their students housed in rooms above the shop. Therefore, two separate projects were needed to complete the work, the second taking place in September 2015 when the stylish new shop front was added.

As with our Pilch sports store in Norwich, the Hobbs store is a member of the Intersport buying group. There are 5,500 Intersport stores, located in 44 countries. We have also relaunched the store's website at [Hobbssports.co.uk](http://Hobbssports.co.uk), featuring several thousand products.



## JARROLD IN THE COMMUNITY

## Bags of money for Big C

WHEN THE GOVERNMENT introduced new plastic carrier bag legislation in October 2015, the store decided to donate the 5p from all sales of its plastic bags to Norfolk's Big C Cancer Charity for the remainder of 2015. However, in light of 2016 being Big C's 35th anniversary year, the company has pledged that all donations for the year will be given to supporting the work of Big C throughout Norfolk and the Waveney Valley area.

Marketing manager Carole Slaughter, together with Jarrolds charity co-ordinator Suzie Abel, presented a cheque for £2,000 to Dr Chris Bushby, Big C's chief

executive at the launch event to celebrate the anniversary year at the Bob Champion Medical Research Building at the UEA.

Dr Bushby said: 'We are extremely grateful to Jarrolds and its customers for their support and delighted they have chosen to help the region's cancer patients with the pledge for this year's 5p donations for bags.'

Over the past 35 years, Big C has raised over £25 million to support local treatment for those with cancer, support services and research undertaken at the University of East Anglia and Norfolk & Norwich University Hospital.



Left to right: Suzie Abel, Dr Chris Bushby of Big C, Carole Slaughter

## Local charities benefit from Jarrold staff fundraising

Since it was set up in 2011, the Jarrold Staff Charity Challenge has made 40 donations totalling over £32,000. This is in addition to the £65,000 raised to support three

charities in the five years before the Challenge was established.

Charities are nominated by members of staff from across the retail division. Fundraising activities range from quiz evenings and fashion shows to a Christmas Hat day, as well as the ever-popular 'Carols with the King', which has been held at The Forum each December for the last seven years running.

## Festival magic in Great Yarmouth

Jarrold is delighted to support the Norfolk & Norwich Festival alongside Mills & Reeve again in 2016. This year's production will be an extraordinary performance of Shakespeare's final play, *The Tempest*. It takes place in Great Yarmouth's historic Hippodrome, which will be transformed into a magical island and promises to be full of wonder and surprises.

■ The Norfolk & Norwich Festival runs from Friday 13 to Sunday 29 May 2016.

## Supporting the Phil's special year

The John Jarrold Trust and the Jarrold family have had a long association with Norwich Philharmonic Society, which celebrates its 175th anniversary in 2016. As part of the special celebrations, the Phil is performing Mahler's 8th Symphony, 'the Symphony of a Thousand' on 21 May as part of the Norfolk & Norwich Festival in the Arena at the Norfolk Showground.

As the work calls for some five hundred people to perform it, the Phil will be joined by members of the Academy of St Thomas, King's Lynn Festival Chorus, Cromer & Sheringham Choral Society and other friends.

The most recent donations have been to the Queen's Hill Primary and Nursery School and the Waveney Valley Hogspital. The 'Carols with the King' event also raised enough money to give donations to EACH and the Norfolk & Norwich Association for the Blind, plus part of the funding towards the Norfolk & Norwich Hospital Urology and Oncology Unit request. Swaffham & Litcham Home Hospice Support is next on the list.

## WENSUM HOMES



## Blackfriars Gate heralds successful first step in new house building partnership

WENSUM HOMES is our new house building business in partnership with R G Carter. The business has recently completed the Blackfriars Gate development, sitting just to the north of Norwich city centre close to Fishergate and the river Wensum. The development provides a combination of traditional styling and modern technology, including a gated access to offer secure living within easy reach of the city centre.

The site included 37 dwellings comprising 21 three- or four-bedroom town houses and 16 apartments offering a mixture of one- or two-bedroom flats. Sale prices for town houses ranged from £235k to £295k and were

particularly sought after by young couples seeking their first family home. The apartments ranged from £113k to £168k and attracted a mixture of first-time buyers and buy-to-let investors.

As Wensum Homes' business develops, it hopes to build approximately 50 residential units a year, seeking sites close to or in city or town centre locations. The Wensum Homes brand will create appealing, well-designed dwellings and will mostly specialise in constructing apartments.

Wensum Homes has recently acquired its next site on Duke Street, Norwich, which will represent

the third residential development project with R G Carter. The site currently includes an unoccupied car showroom and a number of workshops, having been used to service and sell Bentley cars until its closure in December 2013.

The proposed redevelopment will include a mixture of one- and two-bedroom apartments. Designs have been prepared by local architects Chaplin and Farrant and were recently presented to public consultation ahead of formal planning submission, which will follow on in early 2016. Savills are our appointed agents for the new development, which we hope will be ready to market in 2017.



## JARROLD TRAINING

# Improved economy brings growth in demand for training services

WE HAVE HAD a strong couple of years trading in Jarrold Training. As I wrote in the August 2013 newsletter, 'we have been eagerly awaiting signs of an upturn in the economy and the inevitable increase in training activity this will bring'. Well, the business has benefitted from the improved economy, with increased activity and good sales growth. Many private sector clients have reported record growth of 10%-20% this year. This leads on to greater confidence and a commitment to invest in training. The picture is, however, a little mixed, with energy sector clients under significant pressure due to the low oil price and public sector clients and housing associations facing continued and significant budget cuts.

Our wide spread of clients across all sectors means we are able to maximise opportunities amongst the growing sectors and limit our exposure with less buoyant sectors.

It is a similar picture within our portfolio, with some product areas growing fast while others are slower.

Management Development, in particular, has seen good growth this year. Over one hundred managers from a wide range of private, public and voluntary sectors have attended our Management courses, which run for between six and eight weeks. It was a busy run-up to Christmas, with five courses completing during November and December.

Line managers and other guests are invited to attend a final presentation to support their delegates and celebrate their successes. These sessions are always inspiring, noisy and fun, with Charles Baylay, the Course Coach, ensuring there is plenty of interaction and lively debate between delegates and guests.

The first and most important of these was an in-company course for Jarrold Retail Future Leaders. We were delighted to be working with a group of nine current or potential team leaders from across the Retail business. The programme focused on developing confidence, communication skills and management

techniques. Together the group created a lively and positive atmosphere of cooperation; individually they applied management techniques and leadership courage to make improvements in working practices in the store. Finally they presented their achievements to the entire directors' team and senior managers. Peter Mitchell congratulated them all, saying: 'We now know we have people who will take the initiative to make improvements.'

We continue to operate with a small in-house team of Emma (Training Manager), Charlie and Joyce (both IT trainers and client support), Elliot (Business Development), Charles (Management Development) and Susie (MD). Our team of regular associates has grown this year to twenty, each with their own area of expertise, and alongside our in-house trainers, all committed to providing an excellent learning and development experience.

We work with clients across all sectors and over the years have developed strong relationships, with much of our portfolio being repeat business. Many clients are well-known local names such as Norfolk County Council, KLM UK, LSI Architects and Sinclair International, and we also work with a wide range of less familiar small and large organisations such as Glazing Vision, StatKraft, Cornwall Energy and LEAP.

Microsoft Excel training is as popular as ever; five hundred people attended training with us during 2015. One of these was an Apache Helicopter Gunship pilot, with over two decades of flight experience, who now trains pilots for overseas operations. Believe it or not, the use of Advanced Excel is an essential part of his wider job role. It is a good reminder that Excel is for everyone



St James Mill, home of Jarrold Training



Drive Senior Management public course, December 2015

and why so many people have been on one of our courses. And for the future? The economic recovery has given us a strong platform to develop our business. We are growing our team of coaches and trainers in Leadership & Management, Personal Development, Coaching and Health & Safety

training. Norwich will continue to be the core of our business, but from 2016 we will be providing training from a new base in King's Lynn initially and then other East Anglian locations.

**Susie Jarrold**  
Managing Director, Jarrold Training

## Expanding our range of accredited courses

We have been offering Institute of Leadership & Management accreditation for our Management courses for a number of years and recently we have expanded our range of accredited courses to include Health & Safety and Project Management. Towards the end of 2014 we became an accredited NEBOSH centre and during 2015 we ran five

NEBOSH ten-day courses with over fifty delegates, including station managers from Norfolk Fire Service. We have a good team of three new Health & Safety trainers and we are proud to be achieving higher pass marks for this tough exam than the national average. We have also set up partnerships with two Project Management accredited providers,

Insights Project Management in Chelmsford and MR Projects in Norwich, to offer Prince2 and APM accredited Project Management courses. These accredited products have a strong national and international brand, and following successful completion of assignments or exams, will give the learners a recognised and valuable qualification.



## A most unusual training client

We have had many training highlights in the year, but occasionally one stands out as especially memorable. We were employed to provide bespoke Train the Trainer for a favoured client called JME. Our Coach assessed JME's training team as they provided tuition to their client, and then developed a bespoke Train the Trainer course for them. Fairly standard process – except the product they were training on was Betatron X-ray devices, using advanced technology imported from Russia. These Betatrons scan for bombs under planes and trains. And the client receiving training? ... The FBI.

Training adults is an area of expertise of ours, and it doesn't really matter if you are creating Leadership courses or sessions on how to utilise hi-tech machines in criminal investigations – the processes of learning are the same.



## JOHN JARROLD PRINTING MUSEUM

## Open Days draw record crowds

THE DOORS of the John Jarrold Printing Museum opened once again for the four days of the annual Norwich Heritage Open Days event in September. From 2 to 4 p.m. each day, volunteers manned the museum and were kept busy with a record attendance of over 300 visitors, including 120 on the Sunday alone – a 25 per cent increase on 2014.

As the profile of the museum increases (there are even recommendations to be found on TripAdvisor!), the number of casual visitors on Wednesday mornings continues to rise, and a glance at the comments in the Visitors' Book shows that their visit has been rewarding. The most used word, both verbally and in the book, is 'Fascinating', and recently one

visitor wrote 'Unbelievable!' A group visit from volunteers in the library at Blickling Hall has resulted in museum volunteers being invited on a tour of the hall, including the opportunity to look at some very rare books in the library not normally seen by the public.

Filming took place in the museum late in 2014 for a project by two students from the University of East Anglia as part of a series entitled 'BBC Voices'. The resultant short film was released in early October and volunteers who had appeared in the documentary were invited to take part in an 'on air' discussion on Radio Norfolk.

■ The film can viewed via the link <http://norfolkonfilm.tumblr.com/>



A typical busy scene in the museum during one of the popular Open Days

## ST JAMES FM

**Karen Weller** was appointed Operations Manager of St James FM in February 2014. She took over the role from Zita Denmark, who retired from the position but continues to work with Jarrold Training delivering IOSH accredited Health & Safety Training courses.

Karen joined St James FM in August 2007 as a security officer, having previously worked in the

prison sector managing staff, prisoners and budgets at HMP Norwich and HMP Blundeston. As Operations Manager, she oversees the cleaning and security services offered by St James FM on the St James Place site in Norwich and for other clients in the city. Since being promoted to her current role she has actively promoted career development with cleaning staff and encouraged staff to take Security Industry Authority exams

## JOHN JARROLD TRUST

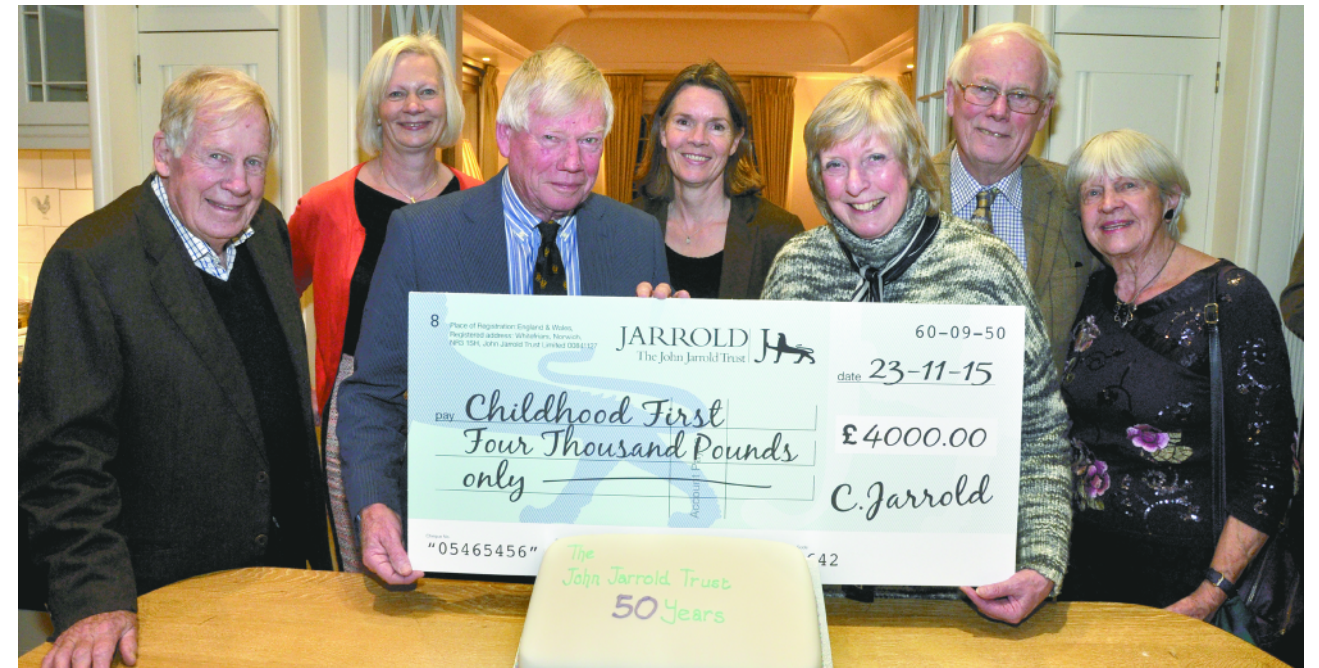
THE JOHN JARROLD TRUST was set up in 1965 by John Jarrold, who donated a substantial number of his shares in Jarrold & Sons Ltd to the Trust so that there was a means by which charitable donations could be made from the profits from the company. The Trustees are chaired by Antony Jarrold, John's youngest son. The other Trustees are Peter, Richard, Waltraud, Caroline, Susie and Charles Jarrold.

The Trustees meet twice per year to consider applications. Most of the donations are made to causes which benefit the community in Norfolk, particularly around Norwich, Cromer and Wymondham, where Jarrold & Sons Ltd has business operations. The Trust also supports a small number of projects in developing countries. Since it was founded, the Trust has made donations totalling nearly £4 million and supported over 1,200 different causes.

The Trustees decided to celebrate the anniversary by making a donation of £4,000 to the Childhood First Merrywood House Appeal, which was to improve the educational facilities for 'looked after children' who often have severe psychological problems and need a special space to be able to learn and study effectively. The donation was handed over at a tea party in the home of one of Childhood First's local supporters and a beautiful cake was created by the chefs in the Jarrolds restaurant to celebrate the occasion.

to become licensed security officers able to work in any role within the industry.

For the last few years, Karen has also led the tours of St James Mill for the annual Heritage Open Days in September. These are always oversubscribed and Karen has enjoyed developing her knowledge of the history of the site, the mill and its various uses to provide informative and enjoyable tours.



Left to right: Peter, Caroline, Antony, Susie, Richard and Waltraud Jarrold with Trish Phillips, Trustee of Childhood First

## John Jarrold Trust celebrates 50 years

*Over the years, the Trust has given regular support to numerous organisations and it is challenging to single any out for special mention. However, we highlight a few below to illustrate the spread of projects supported:*

**The University of East Anglia** – the Trust has supported numerous activities at UEA, including scientific research and facilities such as the recently constructed Bob Champion Research and Education Building. The Trust is also supporting scholarships in the School of Environmental Science. In addition, it is supporting bursaries at **Norwich University of the Arts**.

**Norwich Theatre Royal** – particularly in support of its refurbishments over the years and towards its educational work. The Trust has also supported visiting companies such as Northern Ballet, Glyndebourne and Norfolk & Norwich Festival productions.

**Norfolk & Norwich Association for the Blind** – towards improving facilities at their home in Magpie Road.

**Meningitis Now** – to promote awareness of the condition and research into its treatment.

**Norwich Cathedral** – particularly towards the costs of the Refectory and the Hostry. The Trust has supported numerous churches around the city and county in contributing towards the costs of fabric repairs and improvements. This is now generally undertaken through the **Norfolk Churches Trust**.

**Norfolk Wildlife Trust** – in support of land purchase, the development of facilities and educational projects

**Feed the Minds** – supporting people in developing countries to transform lives and communities through education and training.

**Arkwright Scholarships** – John Jarrold had a particular interest in the sciences, and the Trust has supported seventeen sixth form scholarships for local pupils interested in pursuing a career in engineering or design. The Trust has also supported science project days in schools.

*Right: Caroline Jarrold awards the 2015 Arkwright Scholarship to Matthew Beimbom of Wymondham College*

**YMCA** – The Jarrold family has had a relationship with the YMCA stretching back to at least the 1920s and this support has continued through the Trust.

**Young Norfolk Arts Festival** – The fourth festival takes place in July 2016 and offers opportunities for young people across the county to participate in a wide variety of arts activities including acting, dance, and literary events – after exams have finished!

**St EDS** – Provides services that positively affect the lives of disadvantaged and marginalised young people in Norwich by helping them to gain skills and attitudes to attain successful independence.







Above and below:  
Two of the original Cecil Aldin paintings from  
the Jarrold collection, now republished



## New lease of life for *Black Beauty*

JARROLD WAS the original publisher of *Black Beauty* in 1877. The only published work by Anna Sewell, it has appeared in many editions and tens of millions of copies have been circulated. Anna is believed to have written most of the text whilst living in Norfolk. She died the following year, so did not see the full success of her book. The work is credited with having been very influential in encouraging people to treat horses and other animals more humanely.

In 1912, Jarrold commissioned well-known animal artist Cecil Aldin to produce

a set of watercolours for a new edition of the book. Jarrold still holds thirteen of the original eighteen paintings, which are stored carefully to protect their vibrant colours. American publisher Nelson recently decided to republish that edition and Jarrold was given the exclusive rights to sell the book in the UK until the end of December 2015.

To coincide with the publication, the remaining watercolours were put on display in 3 St James Court for a week. Over 100 people visited the exhibition and so far over 250 copies of the book have been sold.

If you have any comments on this edition or information you would like to see in future newsletters please ring or email Caroline Jarrold, Community Affairs Adviser, on 01603 677360 or email [caroline.jarrold@jarrold.com](mailto:caroline.jarrold@jarrold.com)